

## HOW CAN I HELP?

### Attend an Auction Committee meeting or procure a donation

- Drop off your donations and receive updates about the event.
- Visit your favorite store, restaurant, salon, movie theater, or hotel and ask them to donate a gift card or item for the auction, which will be packaged and sold to the highest bidders during the mobile bidding process.
- If you donate wine or any item to the auction yourself, please offer it to the Development Office along with the required procurement form (available online or from the office) so that we may recognize you appropriately, value the gift correctly, and offer you a charitable gift receipt.
- Offer to donate an item from our Amazon wish list. Simply visit the Amazon website and search Lake Ridge Academy under "wish lists."

### Donate your favorite bottle or case of red or white wine to our wine pull

- Wine should be valued at \$30 or more.
- Wine can be dropped off in the Development Office with the procurement form.
- You will receive a tax-deductible gift receipt for your donation.

### Recommend a potential sponsor

- In exchange for attractive marketing opportunities, sponsors generously underwrite the cost of producing the auction so that 100% of auction purchases benefit our students.
- If you are interested in offering a sponsorship or know of a company that would like to promote their business through a sponsorship, please contact Leannie McAllister for a list of options.

440.387.5381 or mcallisterl@lakeridgeacademy.org



### Purchase advertising space in the printed program

Companies and individuals may submit a logo or information for advertising space within the printed program.

### Register to bid

- Auction items include something for everyone starting at values of just \$10.
- 100% of your purchase benefits our students, and the portion of your purchase that exceeds an item's value is also tax-deductible.

### Attend

- Attend our pre-auction event for an opportunity to support the auction before the main event takes place.
- Get dressed up for a night out to support Lake Ridge Academy at the Auction Gala! Reach out to other parents and form a table of 10 guests before it sells out.

### Volunteer

- Volunteers are needed throughout the planning process and on the day of the event.
- Do you like to decorate for a party? Are you a thrifty shopper? Do you have creative ideas? There are many ways that you can help our team of volunteers for a day, a week or a month throughout the planning process.

## WOULD YOU LIKE TO LEARN MORE?

### VISIT [WWW.LAKERIDGEACADEMY.ORG/AUCTION](http://WWW.LAKERIDGEACADEMY.ORG/AUCTION)

- COMPLETE THE PROCUREMENT FORM TO ENSURE YOUR GIFT CREDIT
- LEARN MORE ABOUT THE AUCTION
- SEE PHOTOS FROM PAST AUCTIONS

### FOLLOW US ON FACEBOOK

(page name: Lake Ridge Academy Auction Gala)

- LEARN THE LATEST AUCTION PLANS
- GET SNEAK PEEKS OF AUCTION ITEMS

### CONTACT A STAFF MEMBER IN THE DEVELOPMENT OFFICE

AT 440.327.1175

OR EMAIL US AT

[AUCTION@LAKERIDGEACADEMY.ORG](mailto:AUCTION@LAKERIDGEACADEMY.ORG)

37501 CENTER RIDGE ROAD NORTH RIDGEVILLE, OH 44039  
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# LAKE RIDGE ACADEMY AUCTION GALA

LAKE RIDGE ACADEMY

WHAT IS IT?  
HOW DOES IT WORK?  
HOW CAN I HELP?



## WHAT IS IT?

The Lake Ridge Academy Auction Gala is a longstanding school tradition that offers a fun opportunity to gather with other parents, alumni, and friends. This formal event has become an integral component of the school's success in providing an exceptional education for our children. Proceeds from the event enhance school programs, and participation from many families has strengthened our Lake Ridge community.

In a single evening, the event provides as much financial support for school programs as the Annual Fund does in a full year. In the last decade alone, the auction has funded extraordinary projects including computer labs, campus renovations, completion of funding for Kemper Science and Engineering, the renovated entrance to the Community Resource Center, and many other school needs that are not covered by tuition.

In 2016, the Auction Gala expanded to serve as a kick-off event for Reunion Week and our Hall of Fame ceremony. The event is a perfect time for alumni, former teachers, parents and new friends to gather in celebration of the school, and honored guests have an opportunity to be recognized for their life achievements.

The event's success stems from an incredible network of volunteers who make this gala a great community-building event. If you're able to join the auction committee, help set up on the day of the event, or volunteer to sell raffle tickets one morning during drop-off, there are volunteer needs to fit your availability and interests. The work is fun, and many community members have volunteered year after year.

The Lake Ridge Academy Auction Gala and Reunion Week Kick-Off is an evening not to be missed! Your participation, generosity, and support of the event will make it a success and directly benefit our real stars - our students.



## HOW DOES THE AUCTION WORK?

### PARTICIPATE FROM ANYWHERE!

#### REGISTER

Guests will receive a formal invitation 6-8 weeks before the event and must register in advance to attend or bid.

#### BID

- Before the event takes place in November, anyone and everyone around the world can register to bid on hundreds of items online through a secure mobile bidding mechanism.
- A few days before the Auction Gala, mobile bidding will allow you to preview items that will be on display on the night of the event. Past items have included student babysitting services, movie tickets, salon services, jewelry, toys, vacations (including Key West, Disney, Cayman Islands, Alaska, and Germany), concert tickets, Masters tickets, and Rock & Roll Hall of Fame Induction tickets.
- The system will secure your bids and notify you via text if you are outbid. Bidding will close on the night of the event.



### NIGHT-OF EXCLUSIVES!

#### RESERVE

- Make the event a weekend getaway with friends using the Lake Ridge Academy block of rooms at or near the venue.
- Request seats with friends.

#### ATTEND - LET THE NIGHT BEGIN!

- Guests who attend this formal event receive many benefits, starting with complimentary valet parking.
- Guests who attend enjoy exclusive raffles and chances to bid on the most popular items.

#### CHECK IN

At check in, guests receive a dinner table assignment, printed program, bid card, and access to sign up for exclusive events only available to auction attendees.

#### ENJOY

- Cocktails and hors d'oeuvres are served while guests view and bid on all of the fabulous auction items.
- At the event, volunteers are available to assist with the bidding process. If needed, iPads are made available for guests who do not wish to bid from their personal mobile devices.

#### DINE

- Guests enjoy a plated, three-course dinner while seated at tables of 10.
- Families whose children share the same grade are often seated together.

#### WIN!

- 50/50 – These raffle tickets will be sold up to two months prior to the auction. The prize is often \$3,500 or more, which is sometimes generously returned to the school by the winner as an additional tax-deductible gift. The winner is drawn at the event but does not need to be present to win.
- Chocolate Bar Raffle – 500 chocolate bars containing a raffle number are sold at the auction during dinner. The lucky winners go home with valuable prizes or gift cards.
- 52 Card Raffle – Just 52 chances are available in this exclusive raffle that earns the winner a high-value prize.
- Wine pull- wine bottles are gift-wrapped and displayed during the cocktail hour at the Auction Gala. For \$25, guests may take home a surprise bottle of wine valued between \$30 and \$500. Every pull is a winner!
- Auction Favorites (Super Silent) Auction Favorites bidding section contains Lake Ridge only opportunities that are made available for just 1½ hours during the reception. Past Auction Favorites have included Head of School for a Day, front-row seats at Lake Ridge Academy events, and reserved campus parking spots.
- Following dinner in "Live!", guests in attendance have the opportunity to bid on exclusive items that are not available through the mobile bidding process.
- During "Live!", guests can win their next vacation or out-bid someone for an exclusive once-in-a-lifetime experience.



### GIFT FROM THE HEART

- Guests fund a single project at the school with other bidders.
- The project for Gift from the Heart remains a secret until it is announced on the night of the auction.
- All gifts from the heart are 100% tax-deductible.



### CHECK OUT

All purchased items from your winning bids during the evening will be packaged for you at check out.

### AFTER PARTY

Enjoy more food, drinks, and fun with friends.